



SCHOOL DISTRICT  
STRATEGIES

# School District Strategies, LLC

*Data to Manage Growth*

*Fourth Quarter, 2009*

## **For immediate release**

December 4, 2009

School District Strategies (SDS) has successfully performed various demographic services for school districts of all sizes. An essential service that SDS offers is Enrollment Forecasting. Student enrollment projections produced by SDS incorporate many factors including historical cohort survival by grade, price range of homes, remaining lot supply, stage and pace of development, infrastructure improvements, and macroeconomic conditions. Incorporating formulas with specific information about a district allows SDS to project with confidence student enrollment for the next 1-2 years (error rate typically +/- 3%) and give excellent insight into the next 3-10 years.

Over the past two years, SDS has performed district level enrollment projections 22 times for 14 districts across the state. SDS is proud to say that more than half the time SDS' projections were within 1% of actual enrollment. An additional third were within 2-4% of actual enrollment. Since SDS provides many of its clients quarterly updates, projections for three districts with rapidly declining new home markets were revised in the early spring and graded out within 3% of actual enrollment in the fall. In total, SDS has projected fall enrollment within an error rate of +/- 3% for nearly all of its clients. Only once since Fall 2007 has SDS produced district level projections that were outside the typical margin of error, and it was within 5%.

Our goal is to provide accurate data to manage growth. The Enrollment Forecasting service is one example of the essential demographic services we provide school leaders.

For a full list and description of our services, please visit our website at [www.SchoolDistrictStrategies.com](http://www.SchoolDistrictStrategies.com). References are available upon request.

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School District Strategies, LLC (SDS) partners with Residential Strategies, Inc. a market research and consulting firm specializing in new home activity.

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